

A Week of SILK EVENTS

These Oriental SILKS

will interest any of the following professionals, as well as Collectors and all lovers of beautiful things:

INTERIOR DECORATORS ACTRESSES
MODISTES MOVING PICTURE ARTISTS
COURTURIERS MILLINERS
AND MAKERS OF SPECIAL FURNITURE

These silks might have adorned some Oriental temple, so gorgeous are they in coloring and rich in weave—silk thread of web-like fineness and web-like strength alternates with metallic thread to form brocades of scintillating loveliness; medallion motifs faithful to tradition in form, stand out like huge velvety flowers on a glorious silk ground; damasks and plain silks vie with each other for charm of coloring and interest of design.

Worth a King's ransom to all those who appreciate beautiful fabrics, these Silks are now to be sold at a ridiculously low figure. They are grouped, roughly, as follows:

At \$3.49 yd.
Originally \$4.49 to \$6.74

Light and dark color combinations in medallion and small all-over patterns.

At \$4.96 yd.
Originally \$5.24 to \$12.49

Damasks, brocades, and metallic silks, in gorgeous hues and more conservative colorings.

At \$6.94 yd.
Originally \$7.49 to \$12.49

These are 39 inches wide and suitable for the linings of handsome evening wraps, etc. Nearly all pastel shades—a few deeper colorings.

At \$7.49 yd.
Originally \$8.74 to \$12.49

Metallic brocades, and damasks, in medallion and all-over design.

At \$9.89 yd.
Originally \$12.49 to \$14.74

Very soft silk in subdued colorings and unobtrusive designs.

At \$10.74 yd.
Originally \$12.49 to \$14.74

Silk brocades and metallic brocades in small all-over patterns.

Others priced 98c to \$2.97

Macy's—Upholstery Dept., 4th Floor, Rear, 35th St.

736 Silk Petticoats, \$2.89

Spring petticoats of heavy quality silk in a jersey weave. Two styles—one with tucks and hemstitched hem, the other with tucks and small pleated ruffle. GOLD, CHARTREUSE, ROSE, PURPLE, BLACK.

Macy's—Third Floor, 35th Street.

2,400 Pairs Women's Silk Gloves

89c

Heavy quality Milanese weave silk gloves in two clasp style with double (guaranteed) finger tips. Five row heavy embroidery.

ALL WHITE, WHITE WITH BLACK EMBROIDERY, ALL BLACK, BLACK WITH WHITE EMBROIDERY, GRAY WITH BLACK EMBROIDERY, BROWN WITH BLACK EMBROIDERY.

Macy's—Main Floor, 35th Street, Broadway.

Women's Silk H'dk'chiefs, 17c ea

Dainty 'kerchiefs of crepe de chine—white ground with colored border, or colored centres with fancy borders. Very smart in effect.

Macy's—Main Floor, Centre.

Tub Shirting, 74c yd.

Our regular price is 98c yard.

An unusual assortment of silk and cotton shirtings in 15 different patterns. Blue and black, lavender and black, blue and tan are some of the color combinations. 31 inches wide.

Macy's—Second Floor, Centre.



Women's Silk DRESSES

TAFFETA—FOULARD

Altogether Out of the Ordinary at

\$19.74

The three styles are illustrated.

- Taffeta dress with uneven, open-at-side tunic. Trimmed with scroll chainette stitching in contrasting silk.
- Simple frock of foulard with draped tunic and flat bow sash. Round neck, collarless.
- Taffeta dress with surplice blouse forming large sash. The uneven tunic is trimmed with soutache braid.

The Taffeta Dresses are Taupe, Black, Copenhagen or navy blue. The Foulard Dresses have grounds of navy or Copenhagen.

Macy's—Third Floor, Broadway.

R.H. Macy & Co.

Best Buy! See Attraction Are Prices—Quality—Service

Macy's

Herald Square, N.Y., 34th to 35th St.

We Sell Dependable Merchandise at Prices Lower Than Any Other Store, but for Cash Only

SILKS IN FINE ARRAY

Dress Silks

Spring Colors

Charmeuse De Luxe \$2.49 yd.

Our usual price \$3.29 yd.

Superior quality satin charmeuse. In several evening shades and a full assortment of street colors, also navy blue and plenty of black. 40 inches wide.

Dress Taffeta

\$1.44 yd.

Fine grade, well woven, in street shades including navy blue, also black. 35 inches wide.

Fancy Silks

\$1.39 yd.

Satins and taffetas in smart plaids and stripes. Good quality. 35 inches wide.

Dress Satin

\$1.39 yd.

Firmly woven; lustrous quality. Full assortment of street shades; also navy and black. 36 inches wide.

Georgette Crepe

\$1.24 yd.

Firm quality in full assortment of street and evening shades. 39 and 40 inches wide.

Washable Satin \$1.24 yd.

Good quality, 36 inches wide. WHITE, FLESH, PINK.

Shantung Pongee 79c yd.

Imported. Good heavy quality. 33 inches wide.

Printed Foulards \$1.49 yd.

Silky finish; finetwill on black, navy and colored grounds. 36 inches wide.

Sport Satins \$2.97 yd.

Bright and shimmering, made of artificial silk. Smart for summer skirts. White, rose, over-seas blue, gray, navy, black. 36 inches wide.

Black Silks

Dependable Weaves and Qualities

Black Satin Charmeuse \$1.98 yd.

Our usual price \$2.49 yd.

Excellent quality, rich black, 39 inches wide.

Black Satin Duchesse, \$1.89 yd.

Heavy quality and lustrous, 36 inches wide.

Black Dress Satin, \$1.39 yd.

Good quality; firmly woven, 36 inches wide.

Black Crepe de Chine, \$1.59 yd.

Usually \$1.98 yd. Good quality, 40 inches wide.

Imported Black Silks

Black French Dress Satin

\$1.98 yd.

Usually \$2.49 yd. Medium weight and lustrous. 35 inches wide.

Black French Dress Taffeta

\$1.98 yd.

Usually \$2.49 yd. Fine weight and quality. 39 inches wide.

Marchioness Black Silks

The name alone is a standard of quality.

Marchioness Black Satin, \$1.89 yd. Usually \$2.29 yd. Good weight and quality. 36 inches wide.

Marchioness Black Satin, \$2.19 yd.

Usually \$2.59 yd. Heavier weight, rich black. 36 inches wide.

Marchioness Black Satin, \$2.59 yd.

Usually \$2.97 yd. Fine quality. 35 inches wide.

Marchioness Black Taffeta, \$1.79 yd.

Usually \$2.29 yd. Chiffon finish. Excellent quality. 36 inches wide.

Macy's—Second Floor, 35th Street.

Your Income Tax Return Must Be Filed by March 15

An expert from the Office of the Internal Revenue Collector will be here on the Main Floor, Balcony, 35th Street, Rear, daily to advise and assist you. Bring blank that was mailed to you.

Hours 9 A. M. to 12, 1 P. M. to 4:30.

A Week of SILK EVENTS

WOMEN'S PURE SILK

Sweaters

\$21.74

A sweater of exquisite quality heavy silk in a new and unusual ribbed weave. It is a coat model with smart tuxedo collar extending right to the hem. There are deep pockets and a heavily tasseled sash.

In beautiful shades of turquoise, khaki, pink, purple, victory blue, rose, navy, also black and white.

As illustrated.

Macy's—Third Floor, 35th Street.

Silk Chantilly Laces 98c to

\$1.98 yd.

Former wholesale prices up to \$4.00 yd.

All the desirable widths for trimming, in white or black. These prices are very low when it is remembered that Chantilly bids fair to be one of the most fashionable trimmings for Summer frocks, blouses, negligees, etc.

Macy's—Main Floor, Centre.

Pink Satin Corsets, \$3.89

Identical with corsets we have sold in regular stock at \$4.89.

Dainty satin corsets of extra heavy, lustrous quality. Low bust model with long, straight hip. Top trimmed with fancy ribbon. Sizes 21 to 26.

Macy's—Third Floor, 35th Street.

Silk and Cotton Lining, 94c yd.

Fancy printed silk and cotton lining, light weight and lustrous, strong and serviceable. Floral and figured designs, on grounds of gray, tan, taupe, Copenhagen, gold, rose, green, tan, navy. 36 inches wide.

Macy's—Lining Section, Second Floor, Broadway.

8521 Pieces of Marchioness Glove Silk Underwear A FEATURE OF THE SILK SALES

The name is symbolic of quality, comfortable fit, perfect fashioning, style and daintiness.

Glove Silk Vests

\$2.29

\$2.59

Marchioness Glove Silk Vests with tailored or hemstitched top. Finished with reinforced armholes. Also bodice top style with ribbon shoulder straps. Made extra length, 34 inches, which is three inches longer than the average silk vest. Pink or white.

Marchioness Glove Silk Vests with tailored or hemstitched top, or bodice top and ribbon shoulder straps. All effectively embroidered in solid and eyelet designs. These vests are also 34 inches long, which is three inches longer than the average vest. Pink or white.

Glove Silk Bloomers

\$2.64

\$2.89

Reinforced, good weight bloomers; white, pink, black.

Open style bloomers, reinforced. Pink or white.

Marchioness Glove Silk Union Suits, \$4.29

Hemstitched top, reinforced throughout, good weight silk. Pink or white. Sizes 36 to 42.

Glove Silk Pettibockers, \$6.89

The ideal combination of petticoat and knickerbocker. Made with accordion pleated ruffle. In street shades—navy, emerald, purple, brown, also black. A few in pink or white.

Macy's—Main Floor, Centre.

10,000 Yards of

RIBBONS

LOOM ENDS and CUT LENGTHS

39c yd.

Similar Qualities, in many instances identical qualities, were sold in regular stock

Up to \$1.29 yd.

Widths up to 7½ inches.

Pompadours, warp prints, stripes, plaids, jacquards, flowered velvet ribbons, Roman striped effects, applique effects, Dresdens, heavy failles, taffetas, moires, combination stripes and weaves, sport ribbons, plain and fancy effects in almost every color and color combination one could desire.

Also large groups of Ribbons at 19c and 29c yd.

(Also in Cut Lengths)

Macy's—Main Floor, 35th Street.

R.H. Macy & Co.